

Central Texas Physician Assistant Society

2018 Fall CME Conference



Exhibitor Prospectus

October 20th, 2018

Norris Convention Center

Austin, Texas

Central Texas Physician Assistant Society CME Conference

Physician Assistants from the greater Austin area and beyond will be attending our conference looking for the latest information, innovations and technologies to improve their practices, provide better healthcare and work more efficiently.

Will you be there to share yours?

Did you know?

- Physician assistants (PAs) work as an integral part of healthcare teams in all medical and surgical specialties
- One PA sees approximately 3,500 patients annually
- 2600-5200 prescriptions are written by a typical PA each year
- All 50 states and the District of Columbia allow PAs to practice and prescribe medicine
- Texas is second only to New York in number of practicing PAs
- Over 84% of PAs would choose their career over again

-source American Academy of Physician Assistant

Exhibitor General Information

Where?

Norris Conference Center
2525 West Anderson Lane, Suite 365
Austin, TX 78757
(512) 451-5011

When?

Exhibitor Registration & Move-In:

Saturday, October 20, 2018

7:00 am - 9:00 am

Exhibit Area Open:

Saturday, October 20, 2018

10:30am & 2:30pm Refreshment Breaks

What's Included?

All exhibits are traditional table-top exhibits. Two levels are available: Premium (\$1000) & Standard (\$500).

Premium & Standard exhibits include:

- One skirted 6 foot table
- Complimentary exhibit hall badges
- Recognition as exhibitor on CTPAS website

Premium exhibitors BONUS:

- Attendee list
- Pre-conference attendee email blast

Sponsorship Opportunities

Platinum Sponsor

\$7,500

- Wi-fi Sponsor for all attendees with logo on log-in page
- Welcome Reception:
 - brief presentation
 - logo display
 - open bar for participants for one hour (food not included)
- Premium placement signage recognition as Platinum Sponsor
- Flyer insert in attendee bags
- Premier recognition on CTPAS website & social media
- Premium exhibit space
- Email blast to attendees

Gold Sponsor

\$5,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Signage recognition as Gold Sponsor
- Flyer insert in attendee bags
- Recognition on CTPAS website & social media
- Premium exhibit space

Silver Sponsor

\$3,500

- Logo Note Pads & Pens in registration bags
- Flyer insert in attendee bags
- Recognition on CTPAS website & social media
- Premium exhibit space

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Product Theaters & Exhibit Add-Ons

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

Breakfast Product Theater

\$1,500*

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on CTPAS website

*food costs not included

Lunch Product Theater

\$2,500*

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on CTPAS website

*food costs not included

Exhibit Add-Ons

Welcome Reception Sponsor

\$1,000

Brief Presentation with logo display. Price does not include food/beverage for open bar.

Email Blast to Attendees

\$250

One time email blast to attendees

One Page Flyer in Attendee Bags

\$250

Opportunity to insert your company's flyer in every attendee's conference bag.

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Exhibit Dates: October 20th, 2018

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Austin, Texas



Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- Premium \$1,000
- Standard \$ 500

Additional Opportunities:

- Welcome Reception \$1,000
- One Page Flyer in Bags \$ 250
- Email Blast to Attendees \$ 250

Product Theaters:

- Breakfast \$1,500*
- Lunch \$2,500*

*food costs are not included in fee

Premium Sponsorships:

- Platinum \$7,500
- Gold \$5,000
- Silver \$3,500

Total: _____

____ VISA ____ MasterCard ____ American Express

____ Discover ____ Check (payable to CTPAS)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of CTPAS. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

Central Texas PA Society Tax ID: 27-3994998

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend CTPAS and the Norris Conference Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither CTPAS nor the Norris Conference Center insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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Exhibitor Terms & Conditions

If, after the contract is entered into, Central Texas Physician Assistant Society (“CTPAS”) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the CTPAS Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor’s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, CTPAS shall bear no further liability or responsibility under such agreement.

Exhibitor agrees to be responsible for his/her own property. Except for the negligence or willful misconduct of CTPAS, their respective employees, agents, assigns and/or Third-parties, Exhibitor shall release and hold harmless and indemnify CTPAS or Third parties from any and all claims, obligations, liabilities, causes of action, lawsuits, damages and assessments, including legal fees, that result from an allegation of negligence on the part of the Exhibitor in the use of the exhibit space or activities in connection with the use of exhibit space.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and CTPAS will occur only when an official confirmation packet has been sent by CTPAS via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by CTPAS (available upon request) which are considered to be part of this agreement between the Exhibitor and the CTPAS.

Cancellation Policy: The undersigned acknowledges understanding of CTPAS Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:
monique@centraltexaspasociety.org
Monique Ochoa
P. O. Box 90434
San Antonio, Texas 78209
cell: 512.888.9680